



The Only Live Virtual Program that empowers Women in Sport to advance as **leaders and change makers** .

Aim: help women and supportive men in sports to lead better, to get better results in their organizations and increase influence. It is backed up by a successful track record – experts and strategies that work.

After the program Women:

- **Get promoted**
- **Lead better**
- **Get elected**
- **Get nominated**
- **Get noticed to be part of a talent pool in leadership.**

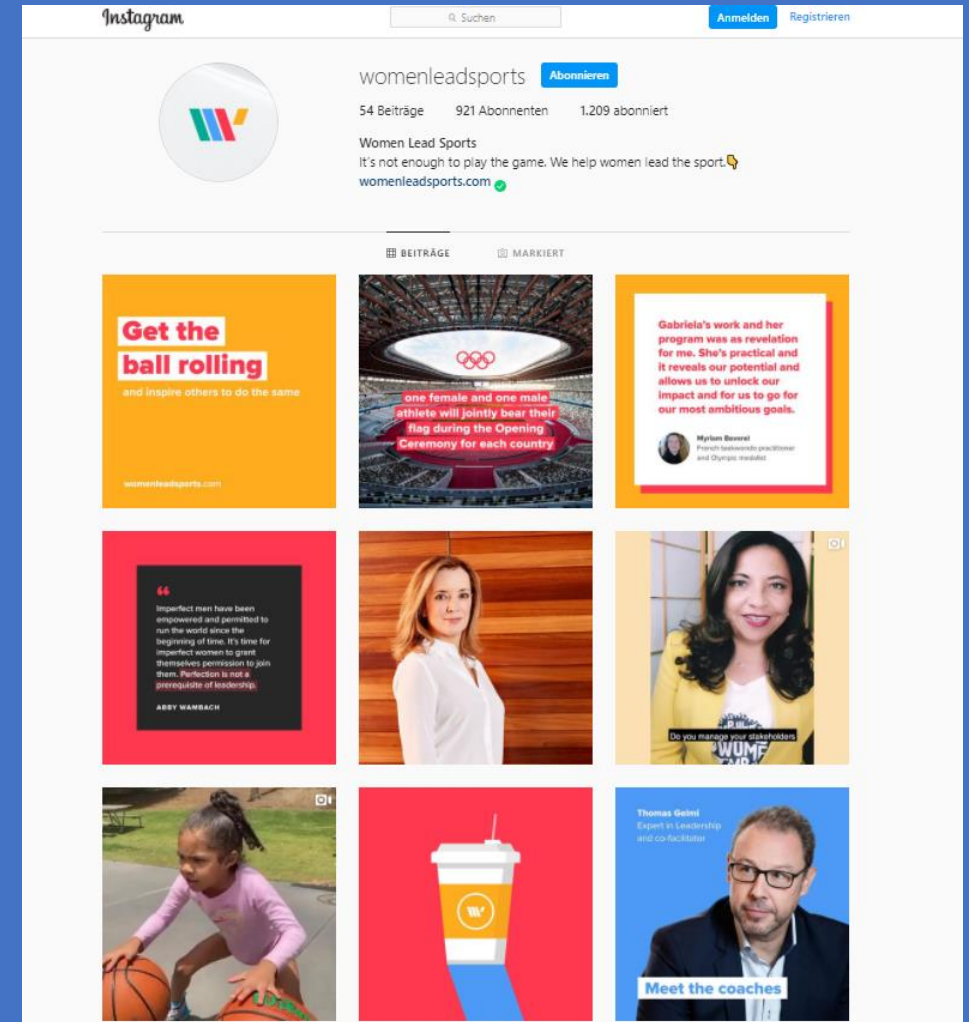
#WomenLeadSports @WomenLeadSports



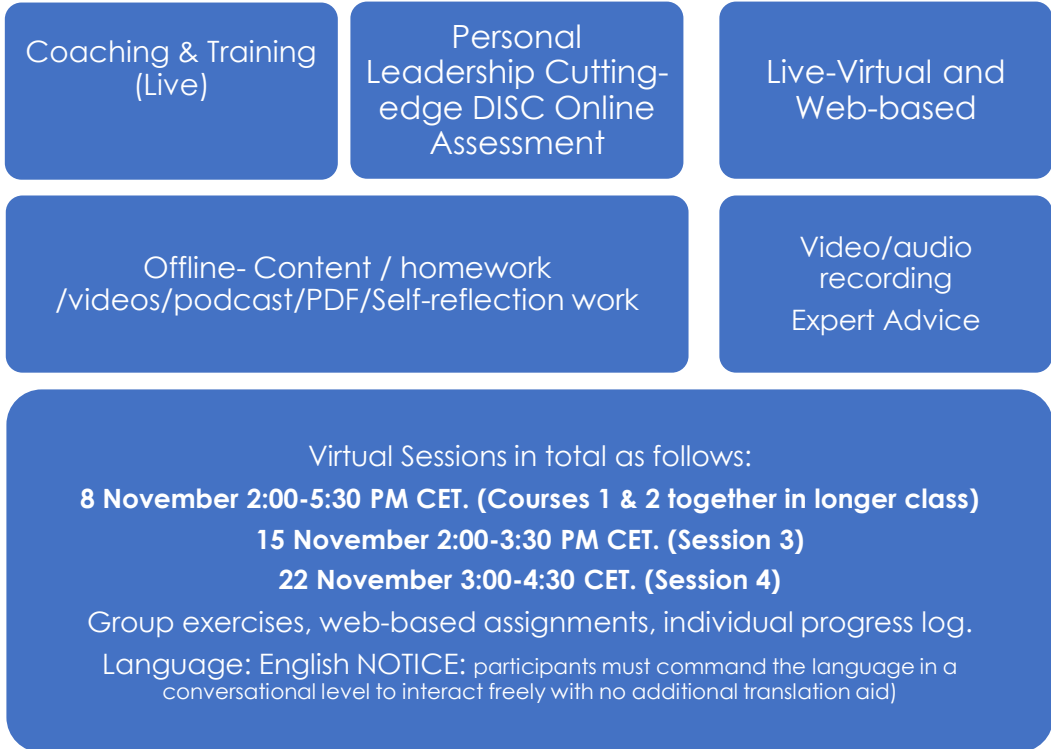


The WLS Program

- It is effective, it has proven record for the past 12 years in over 80 countries in 5 continents in the sports world
- Live Virtual/real-time and web-based content.
- Bottom-line & action-oriented.
- Empowering and practical strategies that work for women and supportive men in sports.
- Theory framework and practice & coaching live on real-time - teamwork - breakout sessions.
- Adapted to reality in 2021 and on.
- Backed up by expertise, expert advice and endorsed by dozens of women and men at the highest levels of leadership who have gone through the program
- Powered by passion, solid skills, and expertise
- Led by Coach Gabriela Mueller with 19 years of coaching experience, 12 of those years empowering leaders in the Sports world
- Language: English (in order to enhance the experience, we highly recommend all participants to have a good command of the English language to fully gain value in the course and interact in spoken/written formats in the classes).

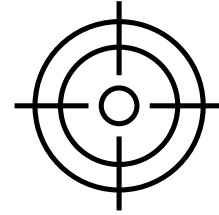


Overview – Online program November 2021





Outline – proven success & effective Topics Only



- Leadership Fundamentals
- Roles of a leader in sports (from referees, coach, manager to leader)
- Online Presentations and Communication Skills.
- Stakeholder management and savvy use of skills navigating politics.
- Self-awareness of personal leadership style, areas of development and strengths (it includes a short online version of DISC profiles).
- Communication skills and persuading stakeholders, supporters or voters.
- Negotiation skills.
- Men and Women working together achieving more.
- Networking, sponsoring, mentoring, and lobbying skills.
- Self-confidence, courage, assertiveness.
- Do's and Don'ts (advice from the best).
- Leading in male-dominated environments in successful and authentic ways.



Endorsement and Recommendations from leaders around the world – more details under www.womenleadsports.com

**5 Continents. Over 80 Countries.
18 Years Helping Thousands of Women.**



The Olympic movement will see more women take up leadership positions in the future because Gabriela Mueller's work.

Nicole Hoevenst, IOC Member and SG Asian Olympic Committee



Great work, it sparks real change! We need big bold steps not incremental ones. This is the time for disruptors, young and old. Time for actors to change the course of history for women. Sports is an excellent way to do this.

Phumile Mamba-Ngcuka, Executive Director of UN Women



Gabriela Mueller is doing excellent work. I've seen her perform, I've seen her deliver, she is making a positive difference in the lives of women and girls involved in sports, in terms of building their capacity and coaching, empowerment, motivating and inspiring them. Her work is not only making a positive difference in the lives of women and young women, but she is being transformative and a game-changer in the world of international sport.

Brian A. Lewis, President of the Trinidad and Tobago National Olympic Committee



WOW! The energy you get out of experiences like this is incredible, even when you think you've seen it all and you discover even more. Renewed confidence and you get to hear and do the best practices around the world. I wish for more experiences like these, specially for women who want to make a difference.

Aera Mujari, Secretary General of Zimbabwe's National Olympic Committee



I did enjoy these couple of days here in Lausanne — it has been really inspirational. Gabriela is an incredible woman, she is full of energy, she is full of good ideas, really full of incredible tips. I think we all benefit not only from her work and her experience...it's just a great time to be here, all the networking we do here with everyone around, it's a privilege to be part of this group.

Barbara Aliberti, National Sport Federation organized by ASDIF



When I met her, I immediately noticed her coaching and skills as coach. She is prepared for this coaching business, and it is very important — this gives you trust on her work and her impact.

Marisol Casado, President of the International Judo Union



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